



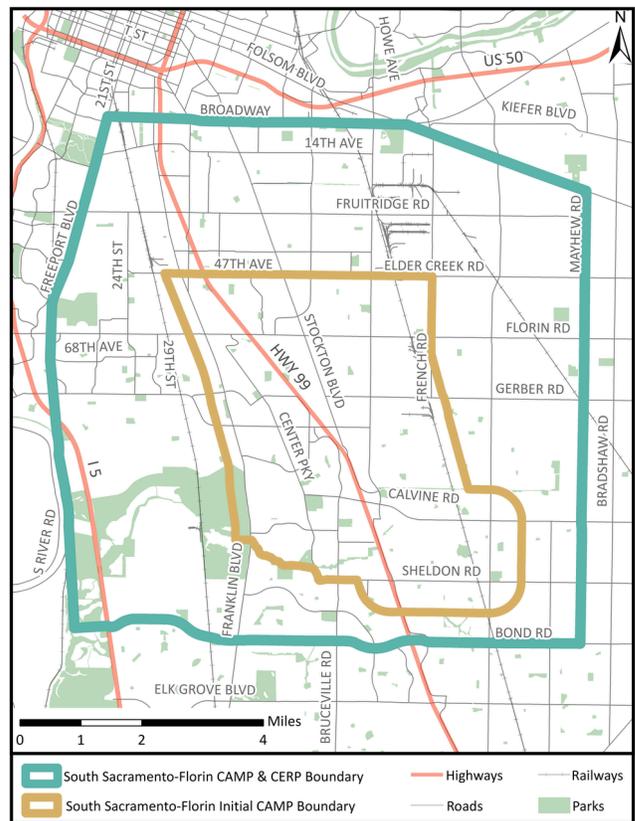
## COMMUNITY AIR PROTECTION & LOCAL BUSINESSES

The Sac Metro Air District's Community Air Protection (AB 617) program funds clean air projects in South Sacramento-Florin. The program expands air monitoring, cuts emissions, and protects public health, while also offering incentives and support for businesses. The program is a collaborative effort between the Air District and the Community Steering Committee, comprising residents, business representatives, and leaders within the community boundaries.

Beginning in 2026, the Air District will implement a Community Emissions Reduction Plan (CERP) — a set of strategies developed with input from the Steering Committee.

CERP strategies will focus on reducing air pollution in South Sacramento-Florin and helping businesses:

- ✓ Cut operating costs
- ✓ Stay ahead of regulation/compliance
- ✓ Support a healthier community
- ✓ Build a cleaner brand customers trust
- ✓ Be a leader and a resource



# CERP STRATEGIES: 2026-2031

Strategies in the CERP will address these air quality concerns. Local businesses will be key partners in putting these strategies into action through the next six years.



## Urban Planning & Mobile

- Use roadside sensors to detect heavy-duty trucks emissions
- Offer zero-emission vehicle and charging incentives
- Plant more trees and greenery to cool neighborhoods and clean the air
- Community input on truck traffic
- Reduce harmful impacts from industrial and warehouse activities
- Reduce vehicle idling near schools
- Improve street safety and climate resilience
- Replace older commercial trucks
- Distribute portable air sensors



## Commercial

- Increase transparency about violations at permitted facilities
- Create an easy-to-use public information portal
- Provide air quality education for nail and hair salons
- Offer training and resources for local businesses
- Offer incentives to small businesses
- Work with drive-thru businesses to reduce air pollution
- Investigate pollution sources and enforce rules where needed



## Residential

- Provide portable air purifiers
- Install air filters in public spaces
- Offer guidance on masks and air purifiers
- Help residents switch to electric appliances
- Promote products that help reduce air pollution
- Support cleaner lawn and garden equipment for homes



## Outreach

- Participate in outreach events
- Make it easier for community members to use the complaint reporting system
- Build relationships with stakeholders and community members
- Promote air quality education in schools
- Outreach through traditional and social media



## FUNDING & SUPPORT FOR BUSINESSES

Your business can be a part of one of these new air quality solutions! Contact us today to learn about incentives and programs that can help your business adopt cleaner practices and purchase cleaner equipment.